

Senior Graphic Designer

Brasfield & Gorrie, LLC
Birmingham, Alabama
2002 to 2015

Responsibilities included multimedia, photography, videography, and editing

Web Developer

Bradley Arant Rose & White LLP
Birmingham, Alabama
1999 to 2002

Responsibilities included web and intranet development and site management, print collateral, and photography

Senior Designer

Sonat Inc.
Birmingham, Alabama
1997 to 1999
1990 to 1992

Responsibilities included web and intranet development and site management, print collateral, and photography

Freelance Designer

Birmingham, Alabama
1992 to 1997

Product collateral, print, web graphics, and signage for various telecommunications and healthcare companies

Graduated Auburn University with a Bachelor of Fine Arts degree—specializing in graphic design.

Visit my LinkedIn profile at:
www.linkedin.com/in/skipdidit

Skip Pennington

I am a graphic designer and multimedia director that has developed creative solutions to practically every imaginable object a company could need, from buttons to billboards, logos to websites, photos of jobsites to video interviews with corporate leaders.

With my exceptional experience at developing creative concepts and marketing solutions, I have created multimedia, advertising, signage, and tradeshow graphics. I have been responsible for the design, graphic content, and management of responsive Internet and intranet sites. I have shot, directed, and edited photography and video for safety, human resources, recruiting, marketing, advertising, legal, estimating, corporate, and community relations events.

I have been a team member and leader in various creative environments, such as design studios, advertising agencies, and in-house corporate communications. I am frequently called on to create special projects and maintain confidentiality on sensitive corporate assignments. I enjoy meeting with clients, decision makers, and visiting out-of-office locations. I know how to achieve the most effective results from team members, creative resources, budgets, and deadlines.

As part of a presentation team I have helped win projects, clients, and awards. I have personally been recognized with local, regional, and national, design, photography, and video awards.

I regularly use Windows and Macintosh computers and a variety of software applications, including Adobe Creative Cloud applications such as InDesign, Premiere Pro, Photoshop, Illustrator, and Adobe Acrobat. I am very familiar with Microsoft Office and other multimedia applications including Audition, After Effects, and Final Cut Studio, as well as social media applications such as Twitter, Instagram, YouTube, Facebook, LinkedIn, Constant Contact, Prezi, and more. I frequently use a variety of cameras, including Canon, GoPro, iPhone, Nikon, and Sony, as well as audio recording, lighting, and teleprompter equipment.

With my strong background in creative graphic design, I also excel in shooting and editing photography and video to accompany all types of multimedia. I can adapt my talents to your company or corporate needs.

Skip Pennington

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